

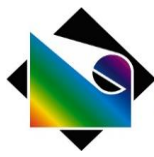
# PRICE GUIDE

*Prisco* digital<sup>®</sup>

2018 DIGITAL PRINT MEDIA



*General*<sup>®</sup>  
FORMULATIONS



| Series                                      | Product Description   | Part #  | Roll # | Width" | Length' | Roll \$  | SF-\$ |
|---|---|---------|--------|--------|---------|----------|-------|
| 100   | 3.0 mil - Gloss Clear PVC Laminate 1 yr<br>Clear Permanent Adhesive<br>53# Liner  | 100-38  | 27 #   | 38     | 150     | \$136.17 | 0.287 |
|   |   | 100-51  | 37 #   | 51     | 150     | \$182.75 | 0.287 |
|   |   | 100-54  | 39 #   | 54     | 150     | \$193.50 | 0.287 |
|   |   | 100-61  | 44 #   | 61     | 150     | \$218.58 | 0.287 |
|   |   | *100-27 |        |        |         |          |       |
| 101   | 3.0 mil - Lustre Clear PVC Laminate 1 yr<br>Clear Permanent Adhesive<br>53# Liner   | 101-31  | 23 #   | 31     | 150     | \$117.55 | 0.303 |
|   |   | 101-38  | 29 #   | 38     | 150     | \$136.17 | 0.287 |
|   |   | 101-51  | 34 #   | 51     | 150     | \$182.75 | 0.287 |
|   |   | 101-54  | 39 #   | 54     | 150     | \$193.50 | 0.287 |
|   |   | 101-61  | 44 #   | 61     | 150     | \$218.58 | 0.287 |
| *101-27                                     |   |         |        |        |         |          |       |
| 102   | 3.0 mil - Matte Clear PVC Laminate 1 yr<br>Clear Permanent Adhesive<br>53# Liner  | 102-31  | 23 #   | 31     | 150     | \$117.55 | 0.303 |
|   |   | 102-38  | 29 #   | 38     | 150     | \$136.17 | 0.287 |
|   |   | 102-51  | 34 #   | 51     | 150     | \$182.75 | 0.287 |
|   |   | 102-54  | 39 #   | 54     | 150     | \$193.50 | 0.287 |
|   |   | 102-61  | 44 #   | 61     | 150     | \$218.58 | 0.287 |
| *102-27                                     |   |         |        |        |         |          |       |
| 103   | 5.0 mil - Velvet / Gloss Clear Polycarbonate Laminate<br>Clear Permanent Adhesive<br>1.5 mil - Clear Polyester Liner  | 103-38  | 45 #   | 38     | 150     | \$385.57 | 0.812 |
|   |   | 103-51  | 61 #   | 51     | 150     | \$528.18 | 0.829 |
|   |   | 103-54  | 65 #   | 54     | 150     | \$555.88 | 0.824 |
|   |   | 103-61  | 73 #   | 61     | 150     | \$600.80 | 0.788 |
|   |   | *103-27 |        |        |         |          |       |
| 105   | 2.0 mil - High Gloss Clear Polyester Laminate 2 yr<br>Optically Clear Permanent Adhesive<br>1.5 mil - Clear Polyester Liner                                 | 105-31  | 18 #   | 31     | 150     | \$168.63 | 0.435 |
|   |   | 105-38  | 19 #   | 38     | 150     | \$227.42 | 0.479 |
|   |   | 105-51  | 25 #   | 51     | 150     | \$278.52 | 0.437 |
|   |   | 105-54  | 25 #   | 54     | 150     | \$293.83 | 0.435 |
|   |   | 105-61  | 33 #   | 61     | 150     | \$306.62 | 0.402 |
| *105-27                                     |   |         |        |        |         |          |       |
| 106   | 1.0 mil - Transparent Optically Clear Mounting Film 1 yr<br>Optically Clear Permanent Adhesive - Both Sides<br>1.5 mil - Clear Polyester Liner - Both Sides | 106-31  | 26 #   | 31     | 150     | \$275.95 | 0.712 |
|   |   | 106-38  | 30 #   | 38     | 150     | \$383.27 | 0.807 |
|   |   | 106-51  | 35 #   | 51     | 150     | \$471.43 | 0.740 |
|   |   | 106-54  | 44 #   | 54     | 150     | \$495.70 | 0.734 |
|   |   | *106-27 |        |        |         |          |       |
| 107   | 1.5 mil - White Opaque Print Mounting Film 1 yr<br>White Opaque Polypropylene<br>Clear Permanent Adhesive - Both Sides<br>76# Liner<br>(Self Wound)         | 107-31  | 23 #   | 31     | 150     | \$167.97 | 0.433 |
|   |   | 107-38  | 30 #   | 38     | 150     | \$222.65 | 0.469 |
|   |   | 107-51  | 33 #   | 51     | 150     | \$263.02 | 0.413 |
|   |   | 107-54  | 35 #   | 54     | 150     | \$277.35 | 0.411 |
|   |   | 107-60  | 55 #   | 60     | 150     | \$308.17 | 0.411 |
| *107-27                                     |   |         |        |        |         |          |       |
| 109<br>Traffic Graffic<br>UL Floor Laminate | 5.0 mil - Scratch Resistant Textured Laminate<br>Clear Permanent Adhesive<br>1.5 mil - Clear Polyester Liner<br><b>(UL410 Approved)</b>                     | 109-38  | 33 #   | 38     | 150     | \$324.53 | 0.683 |
|   |   | 109-51  | 42 #   | 51     | 150     | \$342.38 | 0.537 |
|   |   | 109-54  | 45 #   | 54     | 150     | \$360.27 | 0.534 |
|   |   | *109-27 |        |        |         |          |       |
| 111   | 2.0 mil - Dry Erase Gloss Clear Laminate<br>Polypropylene<br>Clear Permanent Adhesive<br>53# Liner  | 111-38  | 23 #   | 38     | 150     | \$187.15 | 0.394 |
|   |   | 111-51  | 30 #   | 51     | 150     | \$196.00 | 0.307 |
|   |   | 111-54  | 32 #   | 54     | 150     | \$206.12 | 0.305 |
|   |   | *111-27 |        |        |         |          |       |



| Series    | Product Description  | Part #                       | Roll # | Width" | Length' | Roll \$  | SF-\$ |
|-----------|--|------------------------------|--------|--------|---------|----------|-------|
| 112       | <b>0.5 mil - Clear Polyester Print Mounting Film 1 yr</b><br>Clear High-Tack Permanent Adhesive - Both Sides<br>76# Liner<br>(Self Wound)  | 112-38                       | 27 #   | 38     | 150     | \$269.12 | 0.567 |
|           |  | 112-51                       | 32 #   | 51     | 150     | \$282.90 | 0.444 |
|           |  | 112-54                       | 39 #   | 54     | 150     | \$297.93 | 0.441 |
|           |  | *112-27                      |        |        |         |          |       |
| 113       | <b>1.0 mil - Clear Polyester Removable (6 months) Print Mounting Film (6 months)</b><br>Clear Perm. Adh. 1-Side / Clear Rem. Adh. 1-Side<br>"Printed" 1.2 mil Clear Polyester Liner<br>(Self Wound)              | 113-38                       | 24 #   | 38     | 150     | \$285.62 | 0.601 |
|           |  | 113-51                       | 33 #   | 51     | 150     | \$296.82 | 0.466 |
|           |  | 113-54                       | 42 #   | 54     | 150     | \$315.87 | 0.468 |
|           |  | *113-27                      |        |        |         |          |       |
| 114       | <b>1.0 mil - Clear Polyester Removable (6 months) Print Mounting Film (6 months)</b><br>Clear Perm. Adh. 1-Side / Clear Rem. Adh. 1-Side<br>76# Liner (Self Wound)   | 114-38                       | 21 #   | 38     | 150     | \$286.33 | 0.603 |
|           |  | 114-51                       | 28 #   | 51     | 150     | \$299.83 | 0.470 |
|           |  | 114-54                       | 34 #   | 54     | 150     | \$317.35 | 0.470 |
|           |  | *114-27                      |        |        |         |          |       |
| 116       | <b>1.0 mil - Clear Polyester Removable Air Egress 1 yr Print Mounting Film (6 months)</b><br>Clear Permanent Adh. 1-Side / 1.5 mil Clear Liner<br>HT Rem. Adh.1-Side / <b>4.5 mil Clear Air Egress PET Liner</b> | 116-54<br>*116-27            | 42 #   | 54     | 150     | \$442.00 | 0.655 |
| 117       | <b>1.0 mil - Clear Polyester Removable Air Egress Print Mounting Film (6 months)</b><br>Clear Permanent Adh. 1-Side / 1.5 mil Clear Liner<br>HT Rem. Adh.1-Side / <b>90# Paper Air Egress Liner</b>              | 117-54<br>*117-27            | 44 #   | 54     | 150     | \$442.00 | 0.655 |
| 201       | <b>3.4 mil - Matte White Vinyl - 5 yr</b><br>Clear Permanent Adhesive<br>90# Layflat Liner   | 201-30                       | 32 #   | 30     | 150     | \$120.97 | 0.323 |
|           |  | 201-54                       | 52 #   | 54     | 150     | \$182.12 | 0.270 |
|           |  | 201-60                       | 57 #   | 60     | 150     | \$206.58 | 0.275 |
|           |  | *201-27                      |        |        |         |          |       |
| 201-HTAP  | <b>3.4 mil - Matte White Vinyl - 5 yr</b><br>Clear High-Tack Permanent Adhesive<br>90# Layflat Liner   | 201-HTAP-54                  | 52 #   | 54     | 150     | \$210.45 | 0.312 |
|           |  | 201-HTAP-60                  | 57 #   | 60     | 150     | \$233.83 | 0.312 |
|           |  | *201-HTAP-27                 |        |        |         |          |       |
| 201-OAP   | <b>3.4 mil - Matte White Opaque Vinyl - 5 yr</b><br>Grey Permanent Adhesive<br>90# Layflat Liner   | 201-OAP-30                   | 32 #   | 30     | 150     | \$116.77 | 0.311 |
|           |  | 201-OAP-54                   | 52 #   | 54     | 150     | \$186.18 | 0.276 |
|           |  | 201-OAP-60                   | 57 #   | 60     | 150     | \$207.68 | 0.277 |
|           |  | *201-OAP-27                  |        |        |         |          |       |
| 201-OAPAE | <b>3.4 mil - Matte White Opaque Vinyl - 5 yr</b><br>Grey Permanent Adhesive<br>90# Air Egress Layflat Liner  | 201-OAPAE-54<br>*201OAPAE-27 | 52 #   | 54     | 150     | \$235.73 | 0.349 |
| 202       | <b>3.4 mil - Matte White Vinyl - 5yr</b><br>Clear Low-Tack Removable Adhesive (1 yr)<br>90# Layflat Liner  | 202-30                       | 32 #   | 30     | 150     | \$127.77 | 0.341 |
|           |  | 202-54                       | 52 #   | 54     | 150     | \$193.00 | 0.286 |
|           |  | 202-60                       | 57 #   | 60     | 150     | \$218.82 | 0.292 |
|           |  | *202-27                      |        |        |         |          |       |
| 203       | <b>3.0 mil - Gloss White Vinyl - 5 yr</b><br>Clear Permanent Adhesive<br>90# Layflat Liner   | 203-30                       | 29 #   | 30     | 150     | \$116.87 | 0.312 |
|           |  | 203-54                       | 49 #   | 54     | 150     | \$180.75 | 0.268 |
|           |  | 203-60                       | 55 #   | 60     | 150     | \$201.13 | 0.268 |
|           |  | *203-27                      |        |        |         |          |       |



| Series                                      | Product Description  | Part #                       | Roll # | Width" | Length' | Roll \$  | SF-\$ |
|---|--|------------------------------|--------|--------|---------|----------|-------|
| 203-OAP                                     | 3.0 mil - <b>Gloss White Opaque Vinyl - 5 yr</b><br>Grey Permanent Adhesive<br>90# Layflat Liner                                   | 203-OAP-30                   | 29 #   | 30     | 150     | \$116.77 | 0.311 |
|   |  | 203-OAP-54                   | 49 #   | 54     | 150     | \$186.18 | 0.276 |
|   |  | 203-OAP-60                   | 55 #   | 60     | 150     | \$207.18 | 0.276 |
|   |  | *203-OAP-27                  |        |        |         |          |       |
| 203-OAPAE                                   | 3.0 mil - <b>Gloss White Opaque Vinyl - 5 yr</b><br>Grey Permanent Adhesive<br>90# Air Egress Layflat Liner                        | 203-OAPAE-54<br>*203OAPAE-27 | 52#    | 54     | 150     | \$235.73 | 0.349 |
| 204   | 3.0 mil - <b>Gloss White Vinyl - 5yr</b><br>Clear Low-Tack Removable Adhesive (1 yr)<br>90# Layflat Liner                          | 204-30                       | 30 #   | 30     | 150     | \$129.08 | 0.344 |
|   |  | 204-54                       | 49 #   | 54     | 150     | \$188.15 | 0.279 |
|   |  | 204-60                       | 55 #   | 60     | 150     | \$219.73 | 0.293 |
|   |  | *204-27                      |        |        |         |          |       |
| 205   | 3.0 mil - <b>Gloss Clear Vinyl - 3 yr</b><br>Clear Permanent Adhesive<br>90# Layflat Liner   | 205-30                       | 30 #   | 30     | 150     | \$112.90 | 0.301 |
|   |  | 205-54                       | 50 #   | 54     | 150     | \$174.15 | 0.258 |
|   |  | 205-60                       | 55 #   | 60     | 150     | \$198.20 | 0.264 |
|   |  | *205-27                      |        |        |         |          |       |
| 206   | 3.0 mil - <b>Gloss Clear Vinyl - 3 yr</b><br>Clear Low-Tack Removable Adhesive (1 yr)<br>90# Layflat Liner                         | 206-30                       | 30 #   | 30     | 150     | \$125.05 | 0.333 |
|   |  | 206-54                       | 50 #   | 54     | 150     | \$199.78 | 0.296 |
|   |  | 206-60                       | 55 #   | 60     | 150     | \$224.27 | 0.299 |
|   |  | *206-27                      |        |        |         |          |       |
| 207   | 7.0 mil - <b>Clear Static Cling</b><br>90# Layflat Liner   | 207-27                       | 23 #   | 27     | 75      | \$67.28  | 0.399 |
|   |  | 207-54                       | 41 #   | 54     | 75      | \$107.37 | 0.318 |
|   |  | 207-5415                     | 65 #   | 54     | 150     | \$198.63 | 0.294 |
|   |  | 207-60                       | 45 #   | 60     | 75      | \$119.28 | 0.318 |
|   |  | 207-6015                     | 72 #   | 60     | 150     | \$220.93 | 0.295 |
|   |  | *207-27                      |        |        |         |          |       |
| 208   | 7.0 mil - <b>White Static Cling</b><br>90# Layflat Liner   | 208-27                       | 23 #   | 27     | 75      | \$70.63  | 0.419 |
|   |  | 208-54                       | 41 #   | 54     | 75      | \$110.32 | 0.327 |
|   |  | 208-5415                     | 65 #   | 54     | 150     | \$205.68 | 0.305 |
|   |  | 208-60                       | 45 #   | 60     | 75      | \$122.65 | 0.327 |
|   |  | 208-6015                     | 72 #   | 60     | 150     | \$228.48 | 0.305 |
|   |  | *208-27                      |        |        |         |          |       |
| 209<br>MetroMark                            | 3.5 mil - <b>Matte White Opaque "Transit" Vinyl</b><br>Clear Removable Adhesive<br>90# Layfalt Printed "MetroMark Logo" Liner      | 209-54                       | 56 #   | 54     | 150     | \$216.22 | 0.320 |
|   |  | 209-62                       | 57 #   | 62     | 150     | \$247.17 | 0.319 |
|   |  | 209-64                       | 59 #   | 64     | 150     | \$255.77 | 0.320 |
|   |  | *209-27                      |        |        |         |          |       |
| 210<br>Traffic Graffic                      | 3.4 mil - <b>Matte White "Floor Advertising" Vinyl 5 yr</b><br>Clear Removable Adhesive (6 months)<br>90# Layflat Liner            | 210-54<br>*210-27            | 49 #   | 54     | 150     | \$222.80 | 0.330 |
| 211<br>Traffic Graffic<br>UL Floor Laminate | 6.0 mil - <b>Gloss Clear "Floor Advertising" Laminate</b><br>Clear Permanent Adhesive<br>53# Liner (UL410 Approved)                | 211-54<br>*211-27            | 51 #   | 54     | 150     | \$328.27 | 0.486 |
| 212<br>Traffic Graffic                      | 3.4 mil - <b>Matte White "Carpet Advertising" Vinyl 5 yr</b><br>Clear High-Tack Removable Adhesive (6 months)<br>90# Layflat Liner | 212-54<br>*212-27            | 51 #   | 54     | 150     | \$234.52 | 0.347 |



| Series  | Product Description  | Part #                                | Roll #               | Width"         | Length'           | Roll \$                          | SF-\$                   |
|---|--|---------------------------------------|----------------------|----------------|-------------------|----------------------------------|-------------------------|
| 213<br>Traffic Graffix<br>UL Floor Laminate<br><b>**NEW**</b> | 3.75 mil - Matte Textured Clear Polypropylene Floor Lam<br>Clear Permanent Adhesive<br>53# Liner (UL410 Approved)                          | 213-54<br>*213-27                     | 55 #                 | 54             | 150               | \$226.25                         | 0.335                   |
| 214   | 3.2 mil - Matte White Promotional Vinyl - 3 yr<br>Clear Permanent Adhesive<br>70# Layflat Liner  | 214-30<br>214-54<br>214-60<br>*214-27 | 30 #<br>50 #<br>53 # | 30<br>54<br>60 | 150<br>150<br>150 | \$91.07<br>\$153.57<br>\$169.90  | 0.243<br>0.228<br>0.227 |
| 216   | 3.2 mil - Gloss White Promotional Vinyl - 3 yr<br>Clear Permanent Adhesive<br>70# Layflat Liner  | 216-30<br>216-54<br>216-60<br>*216-27 | 28 #<br>50 #<br>53 # | 30<br>54<br>60 | 150<br>150<br>150 | \$93.77<br>\$153.57<br>\$169.90  | 0.250<br>0.228<br>0.227 |
| 217<br>Traffic Graffix<br>UL Floor Laminate<br><b>**NEW**</b> | 3.0 mil - Gloss Clear Floor Laminate<br>Clear Permanent Adhesive<br>53# Liner (UL410 Approved)   | 217-54<br>*217-27                     | 55 #                 | 54             | 150               | \$224.38                         | 0.332                   |
| 219   | 6.0 mil - Gloss Clear Semi-Rigid Vinyl - 3 yr<br>Clear Low-Tack Removable Adhesive (1 yr)<br>90# Tight Release Layflat Liner               | 219-54<br>*219-27                     | 45 #                 | 54             | 100               | \$182.30                         | 0.405                   |
| 220   | 6.0 mil - Gloss White Semi-Rigid Vinyl - 3 yr<br>Clear Permanent Adhesive<br>90# Tight Release Layflat Liner                               | 220-54<br>*220-27                     | 45 #                 | 54             | 100               | \$182.30                         | 0.405                   |
| 221   | 6.0 mil - Gloss White Semi-Rigid Vinyl - 3 yr<br>Clear Low-Tack Removable Adhesive (1 yr)<br>90# Tight Release Layflat Liner               | 221-54<br>*221-27                     | 45 #                 | 54             | 100               | \$182.30                         | 0.405                   |
| 222   | 6.0 mil - Matte White Semi-Rigid Vinyl - 3 yr<br>Clear Permanent Adhesive<br>90# Tight Release Layflat Liner                               | 222-54<br>*222-27                     | 45 #                 | 54             | 100               | \$173.47                         | 0.385                   |
| 223   | 6.0 mil - Matte White Semi-Rigid Vinyl - 3 yr<br>Clear Low-Tack Removable Adhesive (1 yr)<br>90# Tight Release Layflat Liner               | 223-54<br>*223-27                     | 45 #                 | 54             | 100               | \$177.08                         | 0.394                   |
| 224<br>TransMark  | 3.2 mil - Matte White Translucent Vinyl - 5 yr<br>Clear Permanent Adhesive<br>90# Layflat Liner  | 224-30<br>224-54<br>224-60<br>*224-27 | 29 #<br>50 #<br>54 # | 30<br>54<br>60 | 150<br>150<br>150 | \$256.93<br>\$462.83<br>\$514.25 | 0.685<br>0.686<br>0.686 |
| 226<br>WallMark   | 6.0 mil - Matte White Semi-Rigid Wall Vinyl 3 yr<br>Clear Low-Tack Microsphere Beaded Wall Adhesive (1 yr)<br>90# Tight Release Liner      | 226-54<br>*226-27                     | 49 #                 | 54             | 100               | \$235.42                         | 0.523                   |
| 228<br>TransMark  | 6.0 mil - Matte White Translucent Vinyl - 2 yr<br>Clear Removable Adhesive (1 yr)<br>90# Layflat Liner                                     | 228-54<br>228-60<br>*228-27           | 49 #<br>55 #         | 54<br>60       | 100<br>100        | \$334.80<br>\$372.00             | 0.744<br>0.744          |
| 229<br>WallMark<br>Canvas                                     | 6.0 mil - Matte White Embossed Canvas Wall Vinyl 3 yr<br>Clear Low-Tack Microsphere Beaded Wall Adhesive (1 yr)<br>90# Tight Release Liner | 229-54<br>229-60<br>*229-27           | 49 #<br>55 #         | 54<br>60       | 100<br>100        | \$293.45<br>\$325.93             | 0.652<br>0.652          |

| Series                           | Product Description  | Part #            | Roll # | Width" | Length' | Roll \$  | SF-\$ |
|----------------------------------|--|-------------------|--------|--------|---------|----------|-------|
| 230<br>AutoMark                  | 2.4 mil - <b>Gloss White Conformable Wrap Vinyl - 7 yr</b><br>Grey Repositionable Permanent Adhesive (2 yr)<br>90# Air Egress Liner (AE)   | 230-54            | 48 #   | 54     | 150     | \$415.83 | 0.616 |
|                                  |  | 230-60            | 54 #   | 60     | 150     | \$462.02 | 0.616 |
|                                  |  | *230-27           |        | 27"    | 20'     |          |       |
| 231<br>AutoMark                  | 2.4 mil - <b>Gloss Clear UV Wrap Laminate 7 yr</b><br>Clear Permanent Adhesive<br>53# Liner (Note: Available in Matte Clear see Series 240)  | 231-54            | 37 #   | 54     | 150     | \$273.08 | 0.405 |
|                                  |  | 231-60            | 39 #   | 60     | 150     | \$303.10 | 0.404 |
|                                  |  | *231-27           |        | 27"    | 20'     |          |       |
| 232<br>WindowMark<br>*UV Digital | 6.0 mil - <b>Matte White Perforated 50/50 Film - 2 yr</b><br>Black Back - Clear Removable Adhesive (1 yr)<br>84# "Dual Liner" -UV & LED Digital-Solvent-Latex Printable                          | 232-3025          | 7 #    | 30     | 25      | \$86.80  | 1.389 |
|                                  |  | 232-5425          | 13 #   | 54     | 25      | \$156.18 | 1.388 |
|                                  |  | 232-6025          | 14 #   | 60     | 25      | \$173.63 | 1.389 |
|                                  |  | 232-30            | 25 #   | 30     | 100     | \$305.22 | 1.221 |
|                                  |  | 232-54            | 46 #   | 54     | 100     | \$549.40 | 1.221 |
|                                  |  | 232-60            | 50 #   | 60     | 100     | \$610.45 | 1.221 |
|                                  |  | *232              |        | 8"     | 10"     |          |       |
| 234<br>Graphi-TEX                | 7.0 mil - <b>Matte White Polyester Wall Fabric Film 5 yr</b><br>Clear Low-Tack Wall Adhesive (1 yr)<br>90# Tight Release Layflat Liner   | 234-54            | 48 #   | 54     | 100     | \$403.25 | 0.896 |
|                                  |  | 234-60            | 51 #   | 60     | 100     | \$448.03 | 0.896 |
|                                  |  | *234-27           |        | 27"    | 20'     |          |       |
| 235<br>MotoMark<br>4mil "GRIP"   | Matte White "4 mil GRIP" Vinyl 5 yr<br>Clear High Bond Permanent Adhesive<br>90# Layflat Liner   | 235-24            | 22 #   | 24     | 150     | \$310.27 | 1.034 |
|                                  |  | 235-30            | 27 #   | 30     | 150     | \$332.82 | 0.888 |
|                                  |  | 235-54            | 54 #   | 54     | 150     | \$676.00 | 1.001 |
|                                  |  | 235-60            | 58 #   | 60     | 150     | \$717.60 | 0.957 |
|                                  |  | *235              |        | 8"     | 10"     |          |       |
| 238<br>MotoMark<br>12mil "ARMOR" | Gloss Clear "12 mil ARMOR" Laminate 5 yr<br>Clear Permanent Adhesive<br>53# Liner  | 238-24            | 28 #   | 24     | 75      | \$166.08 | 1.107 |
|                                  |  | 238-30            | 34 #   | 30     | 75      | \$192.82 | 1.028 |
|                                  |  | 238-54            | 61 #   | 54     | 75      | \$343.20 | 1.017 |
|                                  |  | 238-60            | 68 #   | 60     | 75      | \$374.40 | 0.998 |
|                                  |  | *238              |        | 8"     | 10"     |          |       |
| 240<br>AutoMark                  | 2.4 mil - <b>Matte Clear UV Wrap Laminate 7 yr</b><br>Clear Permanent Adhesive<br>53# Liner (Note: Available in Gloss Clear see Series 231)  | 240-54            | 32 #   | 54     | 150     | \$273.08 | 0.405 |
|                                  |  | 240-60            | 36 #   | 60     | 150     | \$303.10 | 0.404 |
|                                  |  | *240-27           |        |        |         |          |       |
| 242                              | 2.0 mil - <b>Optically Clear UV Gloss Cast Laminate 5 yr</b><br>Optically Clear Permanent Adhesive<br>4.0 mil Clear Frosted PET Liner<br>Recommended to use with 232, 260, 261, 279 & 280 "Perf" | 242-54            | 27 #   | 54     | 150     | \$528.87 | 0.753 |
|                                  |  | 242-60            | 30 #   | 60     | 150     | \$587.60 | 0.753 |
|                                  |  | *242              |        |        |         |          |       |
| 246                              | 2.4 mil - <b>Gloss White High Performance Vinyl - 7 yr</b><br>Grey, Repositionable Permanent Adhesive<br>90# Layflat Liner   | 246-54<br>*246-27 | 48 #   | 54     | 150     | \$320.67 | 0.475 |
| 247                              | 2.4 mil - <b>Gloss Clear High Performance Vinyl - 7 yr</b><br>Clear Permanent Solvent Adhesive<br>90# Layflat Liner  | 247-54<br>*237-27 | 46 #   | 54     | 150     | \$286.00 | 0.424 |
| 250<br>WallFrog                  | 4.0 mil - <b>Matte White Polyester Wall Fabric Film 5 yr</b><br>Clear Low-Tack Wall Adhesive<br>90# Tight Release Layflat Liner  | 250-54            | 50 #   | 54     | 100     | \$342.77 | 0.762 |
|                                  |  | 250-60            | 55 #   | 60     | 100     | \$380.85 | 0.762 |
|                                  |  | *250-27           |        |        |         |          |       |
| 252<br>WallTux                   | 6.0 mil - <b>Matte White Polyester Fabric 5 yr</b><br>Clear Low-Tack Wall Adhesive<br>70# Layflat Liner  | 252-54            | 53 #   | 54     | 100     | \$373.22 | 0.829 |
|                                  |  | 252-60            | 58 #   | 60     | 100     | \$414.72 | 0.829 |
|                                  |  | *252-27           |        |        |         |          |       |



| Series  | Product Description   | Part #  | Roll #  | Width"  | Length'  | Roll \$   | SF-\$                                     |
|---|---|---|---|---|--|---|---|
| <b>255</b><br>Optically Clear<br>Removable                      | <b>3.0 mil - Optically Clear Gloss Vinyl 3 yr</b><br>Optically Clear Solvent Removable Adhesive (1 yr)<br>2.0 mil Traction Backed Polyester Liner   | <b>255-54</b><br>*255   | <b>49 #</b>   | <b>54</b>   | <b>150</b>   | <b>\$308.03</b>   | 0.456                                     |
| <b>260</b><br>WindowMark<br>*UV Digital<br><b>**NEW**</b>       | <b>6.0 mil - Matte White Perforated 60/40 Window Film-2 yr</b><br>Black Back - Clear Removable Adhesive (1 yr)<br>84# "Dual Liner" -UV & LED Digital-Solvent-Latex Printable              | <b>260-5425</b><br><b>260-6025</b><br><b>260-54</b><br><b>260-60</b><br>*260                  | <b>13 #</b><br><b>14 #</b><br><b>50 #</b><br><b>54 #</b>                | <b>54</b><br><b>60</b><br><b>54</b><br><b>60</b>              | <b>25</b><br><b>25</b><br><b>100</b><br><b>100</b>               | <b>\$156.18</b><br><b>\$173.63</b><br><b>\$549.40</b><br><b>\$610.45</b>                    | 1.388<br>1.389<br>1.221<br>1.221          |
| <b>261</b><br>WindowMark<br>*UV Digital<br><b>**NEW**</b>       | <b>6.0 mil - Clear Perforated 60/40 Window Film-2 yr</b><br>Clear Face / Clear Back - Clear Removable Adhesive (1 yr)<br>84# "Dual Liner" -UV & LED Digital-Solvent-Latex Printable       | <b>261-54</b><br><b>261-60</b><br>*261  | <b>50 #</b><br><b>54 #</b>  | <b>54</b><br><b>60</b>  | <b>100</b><br><b>100</b>   | <b>\$549.40</b><br><b>\$610.45</b>  | 1.221<br>1.221                            |
| <b>270</b><br>WindowMark<br>*UV Digital<br><b>**NEW SIZES**</b> | <b>6.0 mil - Matte White Perforated 70/30 Window Film-2 yr</b><br>Black Back - Clear Removable Adhesive (1 yr)<br>84# "Dual Liner" -UV & LED Digital-Solvent-Latex Printable              | <b>270-5425</b><br><b>270-6025</b><br><b>270-54</b><br><b>270-60</b><br>*270                  | <b>13 #</b><br><b>14 #</b><br><b>50 #</b><br><b>54 #</b>                | <b>54</b><br><b>60</b><br><b>54</b><br><b>60</b>              | <b>25</b><br><b>25</b><br><b>100</b><br><b>100</b>               | <b>\$156.18</b><br><b>\$173.63</b><br><b>\$549.40</b><br><b>\$610.45</b>                    | 1.388<br>1.389<br>1.221<br>1.221          |
| <b>275</b><br>SubMark   | <b>3.5 mil - Matte White Opaque Vinyl 5 yr</b><br>Clear High-Tack Solvent Adhesive<br>90# Layflat "SubMark Logo" Liner  | <b>275-54</b><br><b>275-60</b><br><b>275-62</b><br>*275-27                                    | <b>48 #</b><br><b>54 #</b><br><b>56 #</b>                               | <b>54</b><br><b>60</b><br><b>62</b>                           | <b>150</b><br><b>150</b><br><b>150</b>                           | <b>\$329.33</b><br><b>\$331.07</b><br><b>\$332.80</b>                                       | 0.488<br>0.441<br>0.429                   |
| <b>280</b><br>WindowMark<br>*UV Digital<br><b>**NEW**</b>       | <b>6.0 mil - Matte White Perforated 80/20 Window Film-2 yr</b><br>White Face / Black Back - Clear Removable Adhesive (1 yr)<br>84# "Dual Liner" -UV & LED Digital-Solvent-Latex Printable | <b>280-5425</b><br><b>280-6025</b><br><b>280-54</b><br><b>280-60</b><br>*280                  | <b>13 #</b><br><b>14 #</b><br><b>50 #</b><br><b>54 #</b>                | <b>54</b><br><b>60</b><br><b>54</b><br><b>60</b>              | <b>25</b><br><b>25</b><br><b>100</b><br><b>100</b>               | <b>\$156.18</b><br><b>\$173.63</b><br><b>\$549.40</b><br><b>\$610.45</b>                    | 1.388<br>1.389<br>1.221<br>1.221          |
| <b>285</b><br>RoughMark<br><b>**NEW**</b>                       | <b>3.5 mil - Matte White Opaque Vinyl 5 yr</b><br>Clear High-Tack Solvent Removable Adhesive (6 mon.)<br>90# Layflat Liner  | <b>285-54</b><br><b>285-5475</b><br><b>285-60</b><br><b>285-6075</b><br>*285-27               | <b>48 #</b><br><b>31 #</b><br><b>54 #</b><br><b>38 #</b>                | <b>54</b><br><b>54</b><br><b>60</b><br><b>60</b>              | <b>150</b><br><b>75</b><br><b>150</b><br><b>75</b>               | <b>\$425.37</b><br><b>\$224.63</b><br><b>\$472.68</b><br><b>\$249.60</b>                    | 0.630<br>0.666<br>0.630<br>0.666          |
| <b>290</b><br>ChalkMark<br><b>**NEW**</b>                       | <b>5.0 mil - Matte Black Chalkboard Vinyl 5 yr</b><br>Clear High Tack Removable Adhesive (1 yr)<br>90# Layflat Liner  | <b>290-24</b><br><b>290-48</b><br><b>290-4875</b><br><b>290-60</b><br><b>290-6075</b><br>*290 | <b>23 #</b><br><b>42 #</b><br><b>23 #</b><br><b>49 #</b><br><b>27 #</b> | <b>24</b><br><b>48</b><br><b>48</b><br><b>60</b><br><b>60</b> | <b>150</b><br><b>150</b><br><b>75</b><br><b>150</b><br><b>75</b> | <b>\$202.80</b><br><b>\$405.60</b><br><b>\$218.40</b><br><b>\$507.00</b><br><b>\$262.50</b> | 0.650<br>0.650<br>0.700<br>0.650<br>0.700 |

| Series                                     | Product Description   | Part #     | Roll # | Width" | Length' | Roll \$    | SF-\$ |
|--|---|------------|--------|--------|---------|------------|-------|
| 400  | 3.0 mil - Gloss UV Clear PVC Laminate - 4 Yr<br>Clear Permanent Adhesive<br>53# Liner   | 400-30     | 25 #   | 30     | 150     | \$116.88   | 0.340 |
|  |   | 400-38     | 27 #   | 38     | 150     | \$148.05   | 0.340 |
|  |   | 400-54     | 39 #   | 54     | 150     | \$210.38   | 0.340 |
|  |   | 400-60     | 44 #   | 60     | 150     | \$233.75   | 0.340 |
|  |   | *400-27    |        |        |         |            |       |
| 401  | 3.0 mil - Lustre UV Clear PVC Laminate - 4 yr<br>Clear Permanent Adhesive<br>53# Liner  | 401-30     | 25 #   | 30     | 150     | \$116.88   | 0.340 |
|  |   | 401-38     | 27 #   | 38     | 150     | \$148.05   | 0.340 |
|  |   | 401-54     | 39 #   | 54     | 150     | \$210.38   | 0.340 |
|  |   | 401-60     | 44 #   | 60     | 150     | \$233.75   | 0.340 |
|  |   | *401-27    |        |        |         |            |       |
| 402  | 3.0 mil - Matte UV Clear PVC Laminate - 4 yr<br>Clear Permanent Adhesive<br>53# Liner   | 402-30     | 25 #   | 30     | 150     | \$116.88   | 0.312 |
|  |   | 402-38     | 27 #   | 38     | 150     | \$148.05   | 0.312 |
|  |   | 402-54     | 39 #   | 54     | 150     | \$210.38   | 0.312 |
|  |   | 402-60     | 44 #   | 60     | 150     | \$233.75   | 0.312 |
|  |   | *402-27    |        |        |         |            |       |
| 780<br>Dragon Wrap                         | 5.6 mil - Black Carbon Fiber Wrap Vinyl - 5 yr<br>Clear Repositionable Permanent Adhesive (2 yr)<br>90# Air Egress Liner (AE) | 780-60U    | 58 #   | 60     | 150     | \$1,181.25 | 1.575 |
|  |   | 780-30U    | 29 #   | 30     | 150     | \$590.63   | 1.575 |
|  |   | *780       |        |        |         |            |       |
| 790AE<br>Print & Privacy<br><b>**NEW**</b> | 3.0 mil - Glass Etch (Light) Polymeric 7 yr<br>Clear Solvent Permanent Adhesive<br>90# Air Egress Liner                       | 790AE-54   | 52 #   | 54     | 150     | \$562.50   | 0.833 |
|  |   | 790AE-5475 | 29 #   | 54     | 75      | \$292.97   | 0.868 |
|  |   | 790AE-60   | 58 #   | 60     | 150     | \$625.00   | 0.833 |
|  |   | 790AE-6075 | 33 #   | 60     | 75      | \$325.52   | 0.868 |
|  |   | *790AE-27  |        |        |         |            |       |

All durability statements are estimated and do not constitute a written warranty. Please refer to the specific product bulletins for further information.

**Ordering Information:**

A standard \$250 minimum order is required.

ICC profiles and more helpful information can be found at:

[www.generalformulations.com](http://www.generalformulations.com)