

Effective Sept. 9, 2016
Supersedes All Previous Price Lists

Concept[®] MEDIA SOLUTIONS

CONCEPT PRICE LIST

DIGITAL PRINT MEDIA

OVERLAMINATES

MOUNTING FILMS

Prisco digital[®]



General[®]
FORMULATIONS

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Concept Price List
Media - Laminate - Mounting Films
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Series	Product Description	Part #	Roll Wt.	Width"	Length'	Size	Roll SF	Roll \$	SF-\$
100	3.0 mil - Gloss Clear PVC Laminate Clear Permanent Adhesive 53# Liner	100-38	27 #	38	150	38"x150'	475.00	\$172.73	0.364
		100-51	37 #	51	150	51"x150'	637.50	\$181.76	0.285
		100-54	39 #	54	150	54"x150'	675.00	\$190.80	0.283
		100-61	44 #	61	150	61"x150'	762.50	\$202.50	0.266
		*100-27				27"x20'			
101	3.0 mil - Lustre Clear PVC Laminate Clear Permanent Adhesive 53# Liner	101-31	23 #	31	150	31"x150'	387.50	\$112.92	0.291
		101-38	29 #	38	150	38"x150'	475.00	\$157.40	0.331
		101-51	34 #	51	150	51"x150'	637.50	\$176.79	0.277
		101-514	91 #	51	400	51"x400'	1700.00	\$443.69	0.261
		101-54	39 #	54	150	54"x150'	675.00	\$185.92	0.275
		101-61	44 #	61	150	61"x150'	762.50	\$197.32	0.259
		*101-27				27"x20'			
102	3.0 mil - Matte Clear PVC Laminate Clear Permanent Adhesive 53# Liner	102-31	23 #	31	150	31"x150'	387.50	\$112.92	0.291
		102-38	29 #	38	150	38"x150'	475.00	\$157.40	0.331
		102-51	34 #	51	150	51"x150'	637.50	\$176.79	0.277
		102-514	91 #	51	400	51"x400'	1700.00	\$443.69	0.261
		102-54	39 #	54	150	54"x150'	675.00	\$185.92	0.275
		102-61	44 #	61	150	61"x150'	762.50	\$197.32	0.259
		*102-27				27"x20'			
103	5.0 mil - Velvet / Gloss Clear Polycarbonate Laminate Clear Permanent Adhesive 1.5 mil - Clear Polyester Liner	103-38	45 #	38	150	38"x150'	475.00	\$358.00	0.754
		103-51	61 #	51	150	51"x150'	637.50	\$490.42	0.769
		103-54	65 #	54	150	54"x150'	675.00	\$516.17	0.765
		103-61	73 #	61	150	61"x150'	762.50	\$557.84	0.732
		*103-27				27"x20'			
105	2.0 mil - High Gloss Clear Polyester Laminate Optically Clear Permanent Adhesive 1.5 mil - Clear Polyester Liner	105-31	18 #	31	150	31"x150'	387.50	\$150.56	0.389
		105-38	19 #	38	150	38"x150'	475.00	\$203.03	0.427
		105-51	25 #	51	150	51"x150'	637.50	\$248.65	0.390
		105-514	66 #	51	400	51"x400'	1700.00	\$628.47	0.370
		105-54	25 #	54	150	54"x150'	675.00	\$262.34	0.389
		105-61	33 #	61	150	61"x150'	762.50	\$273.74	0.359
		*105-27				27"x20'			
106	1.0 mil - Transparent Optically Clear Mounting Film Optically Clear Permanent Adhesive - Both Sides 1.5 mil - Clear Polyester Liner - Both Sides	106-31	26 #	31	150	31"x150'	387.50	\$246.37	0.636
		106-38	30 #	38	150	38"x150'	475.00	\$342.18	0.720
		106-51	35 #	51	150	51"x150'	637.50	\$420.89	0.660
		106-514	105 #	51	400	51"x400'	1700.00	\$1,085.86	0.639
		106-54	44 #	54	150	54"x150'	675.00	\$442.56	0.656
		*106-27				27"x20'			
107	1.5 mil - White Opaque Print Mounting Film White Opaque Polypropylene Clear Permanent Adhesive - Both Sides 76# Liner (Self Wound)	107-31	23 #	31	150	31"x150'	387.50	\$147.13	0.380
		107-38	30 #	38	150	38"x150'	475.00	\$195.04	0.411
		107-51	33 #	51	150	51"x150'	637.50	\$230.40	0.361
		107-514	123 #	51	400	51"x400'	1700.00	\$579.42	0.341
		107-54	35 #	54	150	54"x150'	675.00	\$242.95	0.360
		107-61	55 #	61	150	61"x150'	762.50	\$268.04	0.352
		*107-27				27"x20'			
DISCONTINUED 108 Tedlar® DISCONTINUED	1.0 mil - Clear Tedlar Overlaminate Clear Permanent Adhesive 53# Liner	108-54	30 #	54	150	54"x150' 8"x10"	675.00	\$564.06	0.836
109 Traffic Graffix UL Floor Laminate	5.0 mil - Scratch Resistant Textured Laminate Clear Permanent Adhesive 1.5 mil - Clear Polyester Liner (UL Approved)	109-38	33 #	38	150	38"x150'	475.00	\$289.74	0.610
		109-51	42 #	51	150	51"x150'	637.50	\$305.68	0.479
		109-54	45 #	54	150	54"x150'	675.00	\$321.65	0.477
		*109-27				27"x20'			
111	2.0 mil - Dry Erase Gloss Clear Laminate Polypropylene Clear Permanent Adhesive 53# Liner	111-38	23 #	38	150	38"x150'	475.00	\$167.08	0.352
		111-51	30 #	51	150	51"x150'	637.50	\$174.99	0.274
		111-54	32 #	54	150	54"x150'	675.00	\$184.02	0.273
		*111-27				27"x20'			

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Series	Product Description	Part #	Roll Wt.	Width"	Length'	Size	Roll SF	Roll \$	SF-\$
112	0.5 mil - Clear Polyester Print Mounting Film Clear High-Tack Permanent Adhesive - Both Sides 76# Liner (Self Wound)	112-38	27 #	38	150	38"x150'	475.00	\$240.27	0.506
		112-51	32 #	51	150	51"x150'	637.50	\$252.57	0.396
		112-514	98 #	51	400	51"x400'	1700.00	\$673.89	0.396
		112-54	39 #	54	150	54"x150'	675.00	\$265.98	0.394
		*112-27				27"x20'			
113	1.0 mil - Clear Polyester Removable Print Mounting Film Clear Perm. Adh. 1-Side / Clear Rem. Adh. 1-Side "Printed" 1.2 mil Clear Polyester Liner (Self Wound)	113-38	24 #	38	150	38"x150'	475.00	\$255.00	0.537
		113-51	33 #	51	150	51"x150'	637.50	\$265.00	0.416
		113-514	102 #	51	400	51"x400'	1700.00	\$715.00	0.421
		113-54	42 #	54	150	54"x150'	675.00	\$282.00	0.418
		*113-27				27"x20'			
114	1.0 mil - Clear Polyester Removable Print Mounting Film Clear Perm. Adh. 1-Side / Clear Rem. Adh. 1-Side 76# Liner (Self Wound)	114-38	21 #	38	150	38"x150'	475.00	\$255.64	0.538
		114-51	28 #	51	150	51"x150'	637.50	\$267.69	0.420
		114-514	74 #	51	400	51"x400'	1700.00	\$717.16	0.422
		114-54	34 #	54	150	54"x150'	675.00	\$283.33	0.420
		*114-27				27"x20'			
116 Air Egress Perm/Rem Mounting Film Clear PET AE Liner	1.0 mil - Clear Polyester Removable Air Egress Print Mounting Film Clear Permanent Adh. 1-Side / 1.5 mil Clear Liner HT Rem. Adh.1-Side / <u>4.5 mil Clear Air Egress PET Liner</u>	116-54 *116-27	42 #	54	150	54"x150' 27"x20'	675.00	\$425.00	0.630
117 Air Egress Perm/Rem Mounting Film Paper Air Egress Liner	1.0 mil - Clear Polyester Removable Air Egress Print Mounting Film Clear Permanent Adh. 1-Side / 1.5 mil Clear Liner HT Rem. Adh.1-Side / <u>90# Paper Air Egress Liner</u>	117-54 *117-27	44 #	54	150	54"x150' 27"x20'	675.00	\$425.00	0.630
201	3.4 mil - Matte White Vinyl - 5yr Clear Permanent Adhesive 90# Layflat Liner	201-30	32 #	30	150	30"x150'	375.00	\$108.00	0.288
		201-54	52 #	54	150	54"x150'	675.00	\$162.60	0.241
		201-60	57 #	60	150	60"x150'	750.00	\$184.43	0.246
		*201-27				27"x20'			
201-HTAP	3.4 mil - Matte White Vinyl - 5yr Clear High-Tack Permanent Adhesive 90# Layflat Liner	201-HTAP-54	52 #	54	150	54"x150'	675.00	\$187.89	0.278
		201-HTAP-60 *201-HTAP-27	57 #	60	150	60"x150' 27"x20'	750.00	\$208.76	0.278
201-OAP	3.4 mil - Matte White Opaque Vinyl - 5yr Grey Permanent Adhesive 90# Layflat Liner	201-OAP-30	32 #	30	150	30"x150'	375.00	\$107.48	0.287
		201-OAP-54	52 #	54	150	54"x150'	675.00	\$166.22	0.246
		201-OAP-60	57 #	60	150	60"x150'	750.00	\$184.98	0.247
		*201-OAP-27				27"x20'			
201-OAPAE Air Egress Liner	3.4 mil - Matte White Opaque Vinyl - 3-5yr Grey Permanent Adhesive 90# Air Egress Layflat Liner	201-OAPAE-54 *201OAPAE-27	52 #	54	150	54"x150' 27"x20'	675.00	\$210.46	0.312
202	3.4 mil - Matte White Vinyl - 1yr Clear Low-Tack Removable Adhesive 90# Layflat Liner	202-30	32 #	30	150	30"x150'	375.00	\$114.06	0.304
		202-54	52 #	54	150	54"x150'	675.00	\$172.31	0.255
		202-60	57 #	60	150	60"x150'	750.00	\$195.36	0.260
		*202-27				27"x20'			
203	3.0 mil - Gloss White Vinyl - 5yr Clear Permanent Adhesive 90# Layflat Liner	203-30	29 #	30	150	30"x150'	375.00	\$104.34	0.278
		203-54	49 #	54	150	54"x150'	675.00	\$161.38	0.239
		203-60	55 #	60	150	60"x150'	750.00	\$179.58	0.239
		*203-27				27"x20'			
203-OAP	3.0 mil - Gloss White Opaque Vinyl - 5yr Grey Permanent Adhesive 90# Layflat Liner	203-OAP-30	29 #	30	150	30"x150'	375.00	\$107.48	0.287
		203-OAP-54	49 #	54	150	54"x150'	675.00	\$166.22	0.246
		203-OAP-60	55 #	60	150	60"x150'	750.00	\$184.98	0.247
		*203-OAP-27				27"x20'			
203-OAPAE Air Egress Liner	3.0 mil - Gloss White Opaque Vinyl - 3-5yr Grey Permanent Adhesive 90# Air Egress Layflat Liner	203-OAPAE-54 *203OAPAE-27	52#	54	150	54"x150' 27"x20'	675.00	\$210.46	0.312
204	3.0 mil - Gloss White Vinyl - 1yr Clear Low-Tack Removable Adhesive 90# Layflat Liner	204-30	30 #	30	150	30"x150'	375.00	\$115.25	0.307
		204-54	49 #	54	150	54"x150'	675.00	\$167.98	0.249
		204-60	55 #	60	150	60"x150'	750.00	\$196.17	0.262
		*204-27				27"x20'			

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Media - Laminate - Mounting Films

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Series	Product Description	Part #	Roll Wt.	Width"	Length'	Size	Roll SF	Roll \$	SF-\$
205	3.0 mil - Gloss Clear Vinyl - 3yr Clear Permanent Adhesive 90# Layflat Liner	205-30	30 #	30	150	30"x150'	375.00	\$112.90	0.301
		205-54	50 #	54	150	54"x150'	675.00	\$174.15	0.258
		205-60	55 #	60	150	60"x150'	750.00	\$198.20	0.264
		*205-27				27"x20'			
206	3.0 mil - Gloss Clear Vinyl - 1yr Clear Low-Tack Removable Adhesive 90# Layflat Liner	206-30	30 #	30	150	30"x150'	375.00	\$111.64	0.298
		206-54	50 #	54	150	54"x150'	675.00	\$178.37	0.264
		206-60	55 #	60	150	60"x150'	750.00	\$200.21	0.267
		*206-27				27"x20'			
207	7.0 mil - Clear Static Cling 90# Layflat Liner	207-27	23 #	27	75	27"x75'	168.75	\$60.07	0.356
		207-54	41 #	54	75	54"x75'	337.50	\$95.86	0.284
		207-5415	65 #	54	150	54"x150'	675.00	\$177.34	0.263
		207-60	45 #	60	75	60"x75'	375.00	\$106.50	0.284
		207-6015	72 #	60	150	60"x150'	750.00	\$197.25	0.263
208	7.0 mil - White Static Cling 90# Layflat Liner	*207-27				27"x20'			
		208-27	23 #	27	75	27"x75'	168.75	\$63.06	0.374
		208-54	41 #	54	75	54"x75'	337.50	\$98.48	0.292
		208-5415	65 #	54	150	54"x150'	675.00	\$183.62	0.272
		208-60	45 #	60	75	60"x75'	375.00	\$109.50	0.292
209 MetroMark	3.5 mil - Matte White Opaque "Transit" Vinyl Clear Removable Adhesive 90# Layflat Printed "MetroMark Logo" Liner	208-6015	72 #	60	150	60"x150'	750.00	\$204.00	0.272
		*208-27				27"x20'			
		209-54	56 #	54	150	54"x150'	675.00	\$201.07	0.298
		209-62	57 #	62	150	54"x150'	775.00	\$230.18	0.297
		209-64	59 #	64	150	64"x150'	800.00	\$237.85	0.297
210 Traffic Graphic	3.4 mil - Matte White "Floor Advertising" Vinyl Clear Removable Adhesive 90# Layflat Liner	*209-27				27"x20'			
		210-54	49 #	54	150	54"x150'	675.00	\$198.91	0.295
211 Traffic Graphic UL Floor Laminate	6.0 mil - Gloss Clear "Floor Advertising" Laminate Clear Permanent Adhesive 53# Liner (UL Approved)	*210-27				27"x20'			
		211-54	51 #	54	150	54"x150'	675.00	\$293.07	0.434
212 Traffic Graphic	3.4 mil - Matte White "Carpet Advertising" Vinyl Clear High-Tack Removable Adhesive 90# Layflat Liner	*211-27				27"x20'			
		212-54	51 #	54	150	54"x150'	675.00	\$209.38	0.310
213 Traffic Graphic UL Floor Laminate --NEW--	3.75 mil - Matte Textured Clear Polypropylene Floor Lam Clear Permanent Adhesive 53# Liner (UL Approved)	*212-27				27"x20'			
		213-54	55 #	54	150	54"x150'	675.00	\$202.00	0.299
214	3.2 mil - Matte White Promotional Vinyl - 3yr Clear Permanent Adhesive 70# Layflat Liner	*213-27				27"x20'			
		214-30	30 #	30	150	30"x150'	375.00	\$81.30	0.217
		214-54	50 #	54	150	54"x150'	675.00	\$137.11	0.203
		214-60	53 #	60	150	60"x150'	750.00	\$151.68	0.202
216	3.2 mil - Gloss White Promotional Vinyl - 3yr Clear Permanent Adhesive 70# Layflat Liner	*214-27				27"x20'			
		216-30	28 #	30	150	30"x150'	375.00	\$83.72	0.223
		216-54	50 #	54	150	54"x150'	675.00	\$137.11	0.203
		216-60	53 #	60	150	60"x150'	750.00	\$151.68	0.202
217 Traffic Graphic UL Floor Laminate --NEW--	3.0 mil - Gloss Clear Floor Laminate Clear Permanent Adhesive 53# Liner (UL Approved)	*216-27				27"x20'			
		217-54	55 #	54	150	54"x150'	675.00	\$200.32	0.297
219 --NEW--	6.0 mil - Gloss Clear Semi-Rigid Vinyl - 1yr Clear Low-Tack Removable Adhesive 90# Tight Release Layflat Liner	*217-27				27"x20'			
		219-54	45 #	54	100	54"x100'	450.00	\$162.75	0.362
220 --NEW--	6.0 mil - Gloss White Semi-Rigid Vinyl - 3yr Clear Permanent Adhesive 90# Tight Release Layflat Liner	*219-27				27"x20'			
		220-54	45 #	54	100	54"x100'	450.00	\$162.75	0.362
221 --NEW--	6.0 mil - Gloss White Semi-Rigid Vinyl - 1yr Clear Low-Tack Removable Adhesive 90# Tight Release Layflat Liner	*220-27				27"x20'			
		221-54	45 #	54	100	54"x100'	450.00	\$162.75	0.362
222	6.0 mil - Matte White Semi-Rigid Vinyl - 3yr Clear Permanent Adhesive 90# Tight Release Layflat Liner	*221-27				27"x20'			
		222-54	45 #	54	100	54"x100'	450.00	\$154.88	0.344
223	6.0 mil - Matte White Semi-Rigid Vinyl - 1yr Clear Low-Tack Removable Adhesive 90# Tight Release Layflat Liner	*222-27				27"x20'			
		223-54	45 #	54	100	54"x100'	450.00	\$158.09	0.351
223		*223-27				27"x20'			

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Concept Price List

Media - Laminate - Mounting Films

Effective Sept. 9, 2016

Series	Product Description	Part #	Roll Wt.	Width"	Length'	Size	Roll SF	Roll \$	SF-\$
224 TransMark	3.2 mil - Matte White Translucent Vinyl - 5yr Clear Permanent Adhesive 90# Layflat Liner	224-30	29 #	30	150	30"x150'	375.00	\$229.39	0.612
		224-54	50 #	54	150	54"x150'	675.00	\$413.21	0.612
		224-60	54 #	60	150	60"x150'	750.00	\$459.12	0.612
		*224-27				27"x20'			
225 TransMark	3.2 mil - Matte White Translucent Vinyl - 2yr Clear Removable Adhesive 90# Layflat Liner	225-30	29 #	30	150	30"x150'	375.00	\$238.56	0.636
		225-54	50 #	54	150	54"x150'	675.00	\$429.13	0.636
		225-60	54 #	60	150	60"x150'	750.00	\$476.81	0.636
		*225-27				27"x20'			
226 WallMark	6.0 mil - Matte White Semi-Rigid Wall Vinyl Clear Low-Tack Microsphere Beaded Wall Adhesive 90# Tight Release Liner	226-54 *226-27	49 #	54	100	54"x100' 27"x20'	450.00	\$210.18	0.467
228 TransMark	6.0 mil - Matte White Translucent Vinyl - 2yr Clear Removable Adhesive 90# Layflat Liner	228-54	49 #	54	100	54"x100'	450.00	\$334.80	0.744
		228-60	55 #	60	100	60"x100'	500.00	\$372.00	0.744
		*228-27				27"x20'			
229 WallMark Canvas	6.0 mil - Matte White Embossed Canvas Wall Vinyl Clear Low-Tack Microsphere Beaded Wall Adhesive 90# Tight Release Liner	229-54	49 #	54	100	54"x100'	450.00	\$262.00	0.582
		229-60	55 #	60	100	60"x100'	500.00	\$291.00	0.582
		*229-27				27"x20'			
230 AutoMark	2.4 mil - Gloss White Conformable Wrap Vinyl - 7yr Grey Repositionable Permanent Adhesive 90# Air Egress Liner (AE)	230-54	48 #	54	150	54"x150'	675.00	\$371.25	0.550
		230-60	54 #	60	150	60"x150'	750.00	\$425.26	0.567
		*230-27				27"x20'			
231 AutoMark	2.4 mil - Gloss Clear UV Wrap Laminate Clear Permanent Adhesive 53# Liner (Note: Available in Matte Clear see Series 240)	231-54	37 #	54	150	54"x150'	675.00	\$243.81	0.361
		231-60	39 #	60	150	60"x150'	750.00	\$270.62	0.361
		*231-27				27"x20'			
232 WindowMark *UV Digital	6.0 mil - Matte White Perforated 50/50 Film - 1yr White Face / Black Back - Clear Removable Adhesive 84# "Dual Liner" -UV & LED Digital-Solvent-Latex Printable	232-3025	7 #	30	25	30"x25'	62.50	\$77.50	1.240
		232-5425	13 #	54	25	60"x25'	112.50	\$139.45	1.240
		232-6025	14 #	60	25	54"x25'	125.00	\$155.02	1.240
		232-30	25 #	30	100	30"x100'	250.00	\$272.50	1.090
		232-54	46 #	54	100	54"x100'	450.00	\$490.50	1.090
		232-60	50 #	60	100	60"x100'	500.00	\$545.00	1.090
		*232				8"x10"			
234 Graphi-TEX	7.0 mil - Matte White Polyester Wall Fabric Film Clear Low-Tack Wall Adhesive 90# Tight Release Layflat Liner	234-54	48 #	54	100	54"x100'	450.00	\$367.35	0.816
		234-60	51 #	60	100	60"x100'	500.00	\$408.15	0.816
		*234-27				27"x20'			
235 MotoMark 4mil "GRIP"	Matte White "4 mil GRIP" Vinyl Clear High Bond Permanent Adhesive 90# Layflat Liner (235-15P / Punched 15" Gerber Printers and Plotters)	235-15P	14 #	15	150	15"x150'	187.50	\$234.98	1.253
		235-24	22 #	24	150	24"x150'	300.00	\$325.45	1.085
		235-30	27 #	30	150	30"x150'	375.00	\$349.10	0.931
		235-54	54 #	54	150	54"x150'	675.00	\$709.10	1.051
		235-60	58 #	60	150	60"x150'	750.00	\$752.73	1.004
		*235				8"x10"			
238 MotoMark 12mil "ARMOR"	Gloss Clear "12 mil ARMOR" Laminate Clear Permanent Adhesive 53# Liner	238-15	17 #	15	75	15"x75'	93.75	\$107.27	1.144
		238-24	28 #	24	75	24"x75'	150.00	\$174.22	1.161
		238-30	34 #	30	75	30"x75'	187.50	\$202.25	1.079
		238-54	61 #	54	75	54"x75'	337.50	\$327.27	0.970
		238-60	68 #	60	75	60"x75'	375.00	\$392.72	1.047
		*238				8"x10"			
240 AutoMark	2.4 mil - Matte Clear UV Wrap Laminate Clear Permanent Adhesive 53# Liner (Note: Available in Gloss Clear see Series 231)	240-54	32 #	54	150	54"x150'	675.00	\$243.81	0.361
		240-60	36 #	60	150	60"x150'	750.00	\$270.62	0.361
		*240-27				27"x20'			
242	2.0 mil - Optically Clear UV Gloss Cast Laminate Optically Clear Permanent Adhesive 4.0 mil Clear Frosted PET Liner Recommended to use with 232 & 270 Series WindowMark	242-54	27 #	54	150	54"x150'	675.00	\$508.54	0.753
		242-60	30 #	60	150	60"x150'	750.00	\$565.00	0.753
		*242				8"x10"			
246	2.4 mil - Gloss White High Performance Vinyl - 7yr Grey, Repositionable Permanent Adhesive 90# Layflat Liner	246-54	48 #	54	150	54"x150'	675.00	\$308.33	0.457
		246-60	54 #	60	150	60"x150'	750.00	\$342.75	0.457
		*246-27				27"x20'			
247	2.4 mil - Gloss Clear High Performance Vinyl - 7yr Clear Permanent Solvent Adhesive 90# Layflat Liner	247-54	46 #	54	150	54"x150'	675.00	\$275.00	0.407
		247-60	52 #	60	150	60"x150'	750.00	\$305.55	0.407
		*247-27				27"x20'			
250 WallFrog	4.0 mil - Matte White Polyester Wall Fabric Film Clear Low-Tack Wall Adhesive 90# Tight Release Layflat Liner	250-54	50 #	54	100	54"x100'	450.00	\$312.25	0.694
		250-60	55 #	60	100	60"x100'	500.00	\$346.95	0.694
		*250-27				27"x20'			
252 WallTux	6.0 mil - Matte White Polyester Fabric with Added Opacity Clear Low-Tack Wall Adhesive 70# Layflat Liner	252-54	53 #	54	100	54"x100'	450.00	\$340.00	0.756
		252-60	58 #	60	100	60"x100'	500.00	\$377.80	0.756
		*252-27				27"x20'			
255 Optically Clear Removable	3.0 mil - Optically Clear Gloss Vinyl Optically Clear Solvent Removable Adhesive 2.0 mil Traction Backed Polyester Liner	255-54 *255	49 #	54	150	54"x150' 8"x10"	675.00	\$275.00	0.407

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Series	Product Description	Part #	Roll Wt.	Width"	Length'	Size	Roll SF	Roll \$	SF-\$
260 WindowMark *UV Digital **NEW**	6.0 mil - Matte White Perforated 60/40 Window Film-1yr White Face / Black Back - Clear Removable Adhesive 84# "Dual Liner" 84# "Dual Liner" -UV & LED Digital-Solvent-Latex Printable	260-5425	13 #	54	25	54"x25'	112.50	\$139.45	1.240
		260-6025	14 #	60	25	60"x25'	125.00	\$155.02	1.240
		260-54	50 #	54	100	54"x100'	450.00	\$490.50	1.090
		260-60	54 #	60	100	60"x100'	500.00	\$545.00	1.090
		*260				8"x10"			
261 WindowMark *UV Digital **NEW**	6.0 mil - Clear Perforated 60/40 Window Film-1yr Clear Face / Clear Back - Clear Removable Adhesive 84# "Dual Liner" -UV & LED Digital-Solvent-Latex Printable	261-54	50 #	54	100	54"x100'	450.00	\$490.50	1.090
		261-60	54 #	60	100	60"x100'	500.00	\$545.00	1.090
270 WindowMark *UV Digital **NEW SIZES**	6.0 mil - Matte White Perforated 70/30 Window Film-1yr White Face / Black Back - Clear Removable Adhesive 84# "Dual Liner" 84# "Dual Liner" -UV & LED Digital-Solvent-Latex Printable	270-5425	13 #	54	25	54"x25'	112.50	\$139.45	1.240
		270-6025	14 #	60	25	60"x25'	125.00	\$155.02	1.240
		270-54	50 #	54	100	54"x100'	450.00	\$490.50	1.090
		270-60	54 #	60	100	60"x100'	500.00	\$545.00	1.090
		*270				8"x10"			
275 SubMark	3.5 mil - Matte White Opaque Vinyl Clear High-Tack Solvent Adhesive 90# Layflat "SubMark Logo" Liner	275-54	48 #	54	150	54"x150'	675.00	\$316.67	0.469
		275-60	54 #	60	150	60"x150'	750.00	\$318.33	0.424
		275-62	56 #	62	150	62"x150'	775.00	\$320.00	0.413
		*275-27				27"x20'			
280 WindowMark *UV Digital **NEW**	6.0 mil - Matte White Perforated 80/20 Window Film-1yr White Face / Black Back - Clear Removable Adhesive 84# "Dual Liner" 84# "Dual Liner" -UV & LED Digital-Solvent-Latex Printable	280-5425	13 #	54	25	54"x25'	112.50	\$139.45	1.240
		280-6025	14 #	60	25	60"x25'	125.00	\$155.02	1.240
		280-54	50 #	54	100	54"x100'	450.00	\$490.50	1.090
		280-60	54 #	60	100	60"x100'	500.00	\$545.00	1.090
		*280				8"x10"			
285 RoughMark **NEW**	3.5 mil - Matte White Opaque Vinyl Clear High-Tack Solvent Removable Adhesive 90# Layflat Liner	285-54	48 #	54	150	54"x150'	675.00	\$409.00	0.606
		285-5475	31 #	54	75	54"x75'	337.50	\$216.00	0.640
		285-60	54 #	60	150	60"x150'	750.00	\$454.50	0.606
		285-6075	38 #	60	75	60"x75'	375.00	\$240.00	0.640
		*285-27				27"x20'			
290 ChalkMark **NEW**	5.0 mil - Matte Black Chalkboard Vinyl Clear High Tack Removable Adhesive 90# Layflat Liner	290-24	23 #	24	150	24"x150'	300.00	\$195.00	0.650
		290-48	42 #	48	150	48"x150'	600.00	\$390.00	0.650
		290-4875	23 #	48	75	48"x75'	300.00	\$210.00	0.700
		290-60	49 #	60	150	60"x150'	750.00	\$487.50	0.650
		290-6075	27 #	60	75	60"x75'	375.00	\$262.50	0.700
		*290				8"x10"			
400	3.0 mil - Gloss UV Clear PVC Laminate - 4 Yr Clear Permanent Adhesive 53# Liner	400-30	25 #	30	150	30"x150'	375.00	\$127.50	0.340
		400-38	27 #	38	150	38"x150'	475.00	\$161.50	0.340
		400-54	39 #	54	150	54"x150'	675.00	\$229.50	0.340
		400-60	44 #	60	150	60"x150'	750.00	\$255.00	0.340
		*400-27				27"x20'			
401	3.0 mil - Lustre UV Clear PVC Laminate - 4 yr Clear Permanent Adhesive 53# Liner	401-30	25 #	30	150	30"x150'	375.00	\$127.50	0.340
		401-38	27 #	38	150	38"x150'	475.00	\$161.50	0.340
		401-54	39 #	54	150	54"x150'	675.00	\$229.50	0.340
		401-60	44 #	60	150	60"x150'	750.00	\$255.00	0.340
		*401-27				27"x20'			
402	3.0 mil - Matte UV Clear PVC Laminate - 4 yr Clear Permanent Adhesive 53# Liner	402-30	25 #	30	150	30"x150'	375.00	\$127.50	0.340
		402-38	27 #	38	150	38"x150'	475.00	\$161.50	0.340
		402-54	39 #	54	150	54"x150'	675.00	\$229.50	0.340
		402-60	44 #	60	150	60"x150'	750.00	\$255.00	0.340
		*402-27				27"x20'			
780 Dragon Wrap	5.6 mil - Black Carbon Fiber Wrap Vinyl - 5yr Clear Repositionable Permanent Adhesive 90# Air Egress Liner (AE)	780-60U	58 #	60	150	60"x150'	750.00	\$1,052.93	1.404
		780-30U	29 #	30	150	30"x150'	375.00	\$526.46	1.404
		*780				8"x10"			
781 Dragon Wrap	5.6 mil - Argent (Silver) Carbon Fiber Wrap Vinyl - 5yr Clear Repositionable Permanent Adhesive 90# Air Egress Liner (AE)	781-60U	58 #	60	150	60"x150'	750.00	\$1,052.93	1.404
		781-30U	29 #	30	150	30"x150'	375.00	\$526.46	1.404
		*781				8"x10"			
782 Dragon Wrap	5.6 mil - White Carbon Fiber Wrap Vinyl - 5yr Clear Repositionable Permanent Adhesive 90# Air Egress Liner (AE)	782-60U	58 #	60	150	60"x150'	750.00	\$1,052.93	1.404
		782-30U	29 #	30	150	30"x150'	375.00	\$526.46	1.404
		*782				8"x10"			
790AE Print & Privacy	3.0 mil - Glass Etch (Light) Polymeric Clear Solvent Permanent Adhesive 90# Air Egress Liner	790AE-54	52 #	54	150	54"x150'	675.00	\$540.00	0.800
		790AE-5475	29 #	54	75	54"x75'	337.50	\$281.25	0.833
		790AE-60	58 #	60	150	60"x150'	750.00	\$600.00	0.800
		790AE-6075	33 #	60	75	60"x75'	375.00	\$312.50	0.833
		*790AE-27				27"x20'			

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General Formulations Standard Terms & Conditions

A standard \$250 minimum order is required.
Standard drop ship fee is \$20.00
Standard terms and conditions apply to all orders.

[For Full Terms & Conditions Please "Click Here"](http://www.GeneralFormulations.com)

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08/4/2017 Rev15

*Sample offering information:

- * Sample rolls are offered at no charge.
- * Sample rolls are only offered in the sizes listed.
(See series for sizes)
- * Sample rolls are preferred to be shipped with stocking orders.
All other sample orders will be shipped on distributor supplied
UPS or FedEx Account number.
- * No drop ship orders on sample rolls.

Product Updates

Added Series 219 / 54"x100' (3/16/15)

Added Series 221 / 54"x100' (3/16/15)

Discontinued Series 117-54 (5/6/15)

Added Series 252 / 54"x100' & 60"x100' (6/10/15)

Added Series 229 / 54"x100' & 60"x100' (10/29/15)

Added Parts 207-60 60"x75" & 207-6015 60"x150' (10/29/15)
208-60 60"x75" & 208-6015 60"x150' (10/29/15)

Added Series 285 RoughMark (9/9/16)
285-54 / 54"x150' & 285-5475 / 54"x75'
285-60 / 60"x150' & 285-6075 / 60"x75'

Added Series 790AE (9/9/16)
790AE-54 / 54"x150' & 790AE-5475 / 54"x75'
790AE-60 / 60"x150' & 790AE-6075 / 60"x75'

Re-launch 117-54 Series (9/9/16)
117-54 / 54"x150'

Added Series 213 Traffic Graffix 9/9/16
213-54 / 54"x150'

Added Series 217 Traffic Graffix 9/6/16
217-54 / 54"x150'

Added Series 290 ChalkMark 4/28/17
290-24 / 24"x150'
290-48 / 44"x150'
290-4875 / 48"x75'
290-60 / 60"x150'
290-75 / 60"x75'

Added sizes 232 WindowMark 6/16/17
232-3025 / 30"x25'
232-30100 / 30"x100'
232-5425 / 54"x25'
232-6025 / 60"x25'

Added Series 260 WindowMark 6/16/17
260-5425 / 54"x25'
260-6025 / 60"x25'
260-5425 / 54"x100'
260-6025 / 60"x100'

Added Series 261 WindowMark 6/16/17
260-5425 / 54"x100'

Added sizes 270 WindowMark 6/16/17
270-5425 / 54"x25'
270-6025 / 60"x25'

Added Series 260 WindowMark 6/16/17
280-5425 / 54"x25'
280-6025 / 60"x25'
280-5425 / 54"x100'
280-6025 / 60"x100'

Discontinued - 108 Tedlar seires (8/4/17)

Added Part 209-62 / 62"x150' (8/14/17)

