

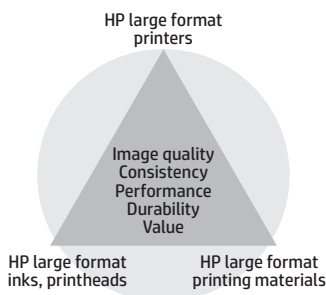


HP Permanent Matte Adhesive Vinyl



The HP large format printing system— the complete solution

HP Latex printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



Choose this REACH compliant,¹ economical vinyl

Grab attention with bright, vibrant image quality

Capture vibrant graphic detail, display brilliant color. From event signage to retail displays, achieve a high-quality look with this versatile, easy-to-handle, quick-mount self-adhesive vinyl—ideal for a wide range of indoor and outdoor applications.

Count on lasting, durable results

Depend on lasting results. Prints achieve 3 years unlaminate display permanence outdoors;² 5 years in-window.³ You get optimal results—including weather-resistance without additional lamination—using HP Latex Inks.

Differentiate with environmental certifications

Offer a vinyl that complies with high health standards. HP Permanent Matte Adhesive Vinyl is REACH compliant¹—a regulation of the European Union adopted to improve the protection of human health and the environment.

¹ This product does not contain substances listed as SVHC (155) per Annex XIV of the EU REACH directive published as of June 16, 2014 in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Declaration published at [HP Printing Products and Consumable Supplies](#).

² With HP Latex Inks. HP image permanence and scratch, smudge, and water resistance estimates by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see [globalBMG.com/hp/printpermanence](#).

³ With HP Latex Inks. Interior in-window display ratings by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see [globalBMG.com/hp/printpermanence](#).

Target customers	Applications	Benefits
Print service providers	Trade show and event displays	Vibrant graphic detail
	Signage	Brilliant color
	POP and retail displays	Matte finish
		Highly opaque for a high-quality look
		Easy to handle and mount
		Outdoor display permanence 3 years unlaminate, up to 5 years laminate ²
		Indoor, in-window display permanence 5 years unlaminate, up to 10 years laminate ³
		Permanent adhesive
		Provides reassurance with REACH compliance ¹



Technical specifications

HP Permanent Matte Adhesive Vinyl

For the latest ICC profiles/paper presets, please visit globalBMG.com/hp/paperpresets.

Weight (Without liner)	150 g/m ² per ISO 536 Test Method																																
Weight (With liner)	270 g/m ² per ISO 536 Test Method																																
Thickness (Without liner)	121 microns/4.8 mil per ISO 20534 Test Method																																
Thickness (With liner)	248 microns/9.8 mil per ISO 20534 Test Method																																
Opacity	Greater than 95% per TAPPI T-425 Test Method																																
Brightness	83% per TAPPI T-452 Test Method																																
Whiteness	78 per CIE Whiteness (D65/10°)																																
Finish	Matte																																
Tensile strength	MD > 35 N/25 mm / CD > 40 N/25 mm per ASTM D 882-02																																
Operating temperature	15 to 35° C / 59 to 95° F																																
Operating humidity	30 to 80% RH																																
Display permanence (Commercial in-window)	5 years unlaminated, up to 10 years laminated with HP Latex Inks ⁴																																
Display permanence (Outdoor)	3 years unlaminated, up to 5 years laminated with HP Latex Inks ⁵																																
Water resistance	Water resistant with HP Latex Inks ⁶																																
Dry time	Instant dry																																
Lamination	Yes, cold																																
Shelf life	1 year, unopened in original packaging																																
Storage temperature	5 to 40° C / 41 to 104° F																																
Storage humidity	5 to 95% RH																																
Country of origin	Product of China																																
Ordering information	<table border="1"> <thead> <tr> <th>Product numbers</th> <th>Roll sizes</th> <th>UPC codes</th> <th>Region</th> </tr> </thead> <tbody> <tr> <td>J3H68A</td> <td>762 mm x 45,7 m (30 in x 150 ft)</td> <td>848412014969</td> <td>Worldwide</td> </tr> <tr> <td>J3H69A</td> <td>914 mm x 45,7 m (36 in x 150 ft)</td> <td>848412014907</td> <td>Worldwide</td> </tr> <tr> <td>J3H70A</td> <td>1067 mm x 45,7 m (42 in x 150 ft)</td> <td>848412014983</td> <td>Worldwide</td> </tr> <tr> <td>J3H71A</td> <td>1372 mm x 45,7 m (54 in x 150 ft)</td> <td>848412014990</td> <td>Worldwide</td> </tr> <tr> <td>J3H72A</td> <td>1372 mm x 91,4 m (54 in x 300 ft)</td> <td>848412015003</td> <td>Worldwide</td> </tr> <tr> <td>J3H73A</td> <td>1524 mm x 45,7 m (60 in x 150 ft)</td> <td>848412015010</td> <td>Worldwide</td> </tr> <tr> <td>J3H74A</td> <td>1524 mm x 91,4 m (60 in x 300 ft)</td> <td>848412015027</td> <td>Worldwide</td> </tr> </tbody> </table>	Product numbers	Roll sizes	UPC codes	Region	J3H68A	762 mm x 45,7 m (30 in x 150 ft)	848412014969	Worldwide	J3H69A	914 mm x 45,7 m (36 in x 150 ft)	848412014907	Worldwide	J3H70A	1067 mm x 45,7 m (42 in x 150 ft)	848412014983	Worldwide	J3H71A	1372 mm x 45,7 m (54 in x 150 ft)	848412014990	Worldwide	J3H72A	1372 mm x 91,4 m (54 in x 300 ft)	848412015003	Worldwide	J3H73A	1524 mm x 45,7 m (60 in x 150 ft)	848412015010	Worldwide	J3H74A	1524 mm x 91,4 m (60 in x 300 ft)	848412015027	Worldwide
Product numbers	Roll sizes	UPC codes	Region																														
J3H68A	762 mm x 45,7 m (30 in x 150 ft)	848412014969	Worldwide																														
J3H69A	914 mm x 45,7 m (36 in x 150 ft)	848412014907	Worldwide																														
J3H70A	1067 mm x 45,7 m (42 in x 150 ft)	848412014983	Worldwide																														
J3H71A	1372 mm x 45,7 m (54 in x 150 ft)	848412014990	Worldwide																														
J3H72A	1372 mm x 91,4 m (54 in x 300 ft)	848412015003	Worldwide																														
J3H73A	1524 mm x 45,7 m (60 in x 150 ft)	848412015010	Worldwide																														
J3H74A	1524 mm x 91,4 m (60 in x 300 ft)	848412015027	Worldwide																														
Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see globalBMG.com/hp/mediawarranties .																																

REACH

⁴ Interior in-window display ratings by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see globalBMG.com/hp/printpermanence.

⁵ HP image permanence and scratch, smudge, and water resistance estimates by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see globalBMG.com/hp/printpermanence.

⁶ Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see globalBMG.com/hp/printpermanence.

For detailed information on the HP large format printing materials portfolio and to order, visit globalBMG.com/hp

© 2014 Hewlett-Packard Development Company. © 2014 Brand Management Group. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP and BMG shall not be liable for technical or editorial errors or omissions contained herein.

HP is a registered trademark of Hewlett-Packard Company and is used by Brand Management Group on license from Hewlett-Packard Company.

4AA3-5622EEW, Rev. 10, September 2014



Distributed by:

Prisco digital

ATLANTA
800-241-6049
678-602-4140
FAX: 678-602-4139

BOSTON
781-749-4590
FAX: 781-740-2866

CHICAGO
800-654-1357
630-543-4600
FAX: 630-543-0856

DALLAS
800-338-2241
817-477-4770
FAX: 817-473-4515

LOS ANGELES
800-825-4846
909-923-1879
FAX: 909-923-4079

MIAMI
800-432-5068
954-971-0436
FAX: 954-971-9218

NEW YORK/NEWARK
973-589-7800
212-962-6565
FAX: 973-589-3225

PHILADELPHIA
800-222-0146
856-662-3373
215-462-3636
FAX: 856-486-4552

TORONTO
888-460-4406
905-953-9393
FAX: 905-953-4331